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**At GSK,  
We Nurture Your Ideas**

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# Helping innovators access growth opportunities

What can you do at  
[www.innovation.gsk.com](http://www.innovation.gsk.com)?

GlaxoSmithKline's Consumer Healthcare innovation portal allows external innovators to access technology experts who help nurture ideas into growth opportunities. Our goal is to find consumer healthcare innovations that align with our strategic wants. By legally partnering with outside innovators, we can create mutually beneficial relationships that bring new ideas to life. Visit today to submit an idea, access our resources and learn more.

## Our Product Areas

- Oral healthcare
- Pain management
- Respiratory and congestion
- Healthy living

*Ten of our eleven top brands began as collaborations with outside innovators.*

## About Us

GSK is one of the leading research-based pharmaceutical and healthcare companies in the world, employing over 100,000 people in 117 countries. Our global quest is to improve the quality of human life by enabling people to do more, feel better and live longer. We believe that innovation knows no boundaries. That's why we're dedicated to building long-term external partnerships by backing creative thinking with our extensive resources and "go-to-market" expertise.

## About You

Whether you are part of a university research lab or a small company, or are an individual inventor, GSK's innovation portal is the entryway to success. By reaching out to innovators online we will reduce response and feedback times, as well as increase the number of creative thinkers we reach.

Log-on to [www.innovation.gsk.com](http://www.innovation.gsk.com) and tell us about yourself and your technology innovation.

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- Search global brand technology wants
- Submit a technology for review and potential licensing
- Hear from GSK leadership, researchers and developers
- Learn about GSK Consumer Healthcare global brands
- Hear from innovation partners who have successfully worked with GSK
- Access useful innovation resources

